



**BLACK  
SQUIRREL  
RADIO**

Fall 2017

# NEW DJ AUDITION APPLICATION

## part 1 THE INFO - include all djs info

Name(s) (max 5 djs per show):

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Preferred Email(s):

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Major(s)/ Minor(s):

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What types of music do you like listening to?  
Tell us about your favorite songs and artists.

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Are you involved in other student media? If so,  
which and in what capacity?

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Graduation Date(s):

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Preferred Phone(s):

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What other obligations do you have during this  
semester? (Work, other student groups, etc.)

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part 2 **THE SHOW**

What is the tentative name of your show?

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How many DJs will be on your show?

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Complete the sentence (in a few keywords):  
"My show is about

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What music will you play? (Be as specific as possible with genre, artists, and even specific songs.)

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Describe your proposed show in as much detail as possible. Tell us about any repeating show segments you plan to have, guests and interviews you'd like to get, promotion ideas, and anything else you think we should know. Feel free to submit extra pages about your show with your application!

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→ FEEL FREE TO INCLUDE ANY MATERIALS WITH YOUR APPLICATION THAT WOULD HELP US BETTER UNDERSTAND YOUR SHOW IDEA. IN THE PAST, DJS HAVE CREATED SAMPLE PLAYLISTS, ARTWORK, AND TYPICAL EPISODE RUNDOWNS.

How will you advertise your show and grow your audience?

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In a nutshell (pun intended):  
What will you and your show bring to BSR?

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In the event we do not select your show, would you like us to contact you about other on-air opportunities? These might include becoming part of another show or hosting podcasts.

YES  
NO

Even if your show is chosen, are you interested in using its material or creating more for the forthcoming podcast section of our website?

YES  
NO

### part 3 THE OTHER STUFF

All DJs are required to periodically help with at least one other BSR department/activity. Mark the one(s) you would like to receive information from. Please note some are more time consuming than others. You are welcome to help as much as you'd like with others, so long as you occasionally help with at least one.

\_\_\_\_\_ **MARKETING/STREET TEAM** planning promotions, dressing up like a giant squirrel, chalking, flyering, etc.

\_\_\_\_\_ **PRODUCTION** learning how to edit audio, recording and editing promos and commercials for air

\_\_\_\_\_ **WEB STAFF** producing, editing, and designing audio, video, and written content for the website

\_\_\_\_\_ **PROGRAMMING** brainstorming ways for the station's shows to improve, giving feedback to DJs

\_\_\_\_\_ **MOBILE DJ** training to become a member of the Mobile DJ crew, setting up and playing live music at various events

\_\_\_\_\_ **SPORTS** becoming a member of the BSR Sports team, recording podcasts, providing commentary for live broadcasts

\_\_\_\_\_ **MUSIC** attending the Music Advisory Board, finding and screening new music for air on BSR

\_\_\_\_\_ **TECH** learning about station equipment, providing maintenance and tech help

\_\_\_\_\_ **PODCAST** participating in podcast sessions to add to web content, brainstorming podcast content

\_\_\_\_\_ **DESIGN** creating promotional material to advertise BSR to the student body

\_\_\_\_\_ **GENERAL ADMIN** helping with general station activities

part 4 **THE ORIENTATION**

If you are selected to be a rad DJ at BSR for the Fall 2017 semester, a mandatory orientation is required. You will find out your time slot at DJ orientation. DJs will not be permitted in the studio to go on-air until completing orientation.

The tentative time for the orientation is **SUNDAY, SEPTEMBER 17<sup>TH</sup> AT 11:30 AM**. Orientation will be roughly 2 hours long. It is required for all new AND returning BSR DJs. Again, this orientation is mandatory and DJs will not be permitted in the studio to go on-air until completing the orientation process. No exceptions.

[BSR runs programs from 10 AM to 2 AM, seven days per week, for a total of 56 shows. Each show airs once per week, and each show is two hours long. Shows begin Monday, September 18th and end Sunday, December 11th. [Shows are optional during finals week: December 10 - 16].

The following table lists all the timeslots available. When you mark down a timeslot, you are telling us that you will be available for that entire time, throughout the entire semester, to do your show. (DJs must be at the station 10 minutes before their shows start, so factor that in to your availability.) Mark all the possible timeslots you are available to do your show. **PLEASE KEEP IN MIND SOME TIMESLOTS ARE MORE COMPETITIVE THAN OTHERS, ESPECIALLY THOSE AT NIGHT, SO PLEASE MARK ALL THE TIMES YOU ARE AVAILABLE.**

	10am-noon	noon-2pm	2pm-4pm	4pm-6pm	6pm-8pm	8pm-10pm	10pm-12am	12am-2am
MON	_____	_____	_____	_____	_____	_____	_____	_____
TUES	_____	_____	_____	_____	_____	_____	_____	_____
WED	_____	_____	_____	_____	_____	_____	_____	_____
THURS	_____	_____	_____	_____	_____	_____	_____	_____
FRI	_____	_____	_____	_____	_____	_____	_____	_____
SAT	_____	_____	_____	_____	_____	_____	_____	_____
SUN	_____	_____	_____	_____	_____	_____	_____	_____

Of all the timeslots you selected, please list the top five that would work the best for you and your show:

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Please review and initial the following statement, and sign below to verify the information in this application: \_\_\_\_\_ I understand that becoming a DJ means I'm required to help with BSR activities throughout the semester. I understand I must attend training sessions and orientation if I'm selected as a DJ. I understand both audio and video of my show may be broadcast on campus television. I understand that I will be notified of auditions results through email by Friday, Sept. 15, and that the station is not required to explain its rationale if I am not selected as a DJ. And I understand that being a BSR DJ means having crazy fun.

SIGNATURE: \_\_\_\_\_